

SUMMARY OF OFFICIAL RULES FOR RUBBER DUCK REGATTA

1. **NO PURCHASE NECESSARY.** See Official Rules at www.rubberduckregatta.org. The Rubber Duck Regatta Contest ("Contest") is presented by and for the benefit of the Freestore Foodbank, Inc., a charitable organization under Section 501(c)(3) of the Internal Revenue Code ("Presenter"). The Contest ends with race on September 3, 2017. Void where prohibited. Employees of Presenter or The Freestore Foodbank Foundation, and members of their immediate family are not eligible to win any prize.
2. To enter, reserve your duck via purchase and return of this Entry Form. Entries submitted by mail must be received by Presenter on or before August 28, 2017. You assume all risk for failed deliveries or other problems which prevent your entry. You may also reserve your duck by purchase online at www.rubberduckregatta.org or by telephone at 513-929-DUCK, both up through on or about September 3, 2017. To enter via the free method of entry, send a written request (including your name, address and phone number), with first-class postage, to Rubber Duck Regatta, 1141 Central Parkway, Cincinnati, Ohio 45202. Limit one request per person. Request must be received by Presenter by August 25, 2017, and include a self-addressed, postage pre-paid, envelope for return delivery of confirmation number. In no circumstance will participants take ownership or possession of ducks used in the Contest, regardless of method of entry in the Contest. Entry constitutes permission to Presenter to use your name, voice, statements, image and likeness for purposes of advertising and trade, in any medium, without further compensation or notice, unless prohibited by law.
3. **You are not guaranteed participation in this Contest with your entry.** A maximum of 200,000 ducks will be available for participation in the Contest. You will be offered a refund if your entry cannot be honored due to this maximum number being met.
4. **You will not be provided the number assigned to your duck(s).** The winning duck and the winners of all other prizes will be determined by random selection of ducks in the river. This may be done by random collection from the mass of ducks after dumping, or by choosing ducks crossing a certain point as designated on that day, or such other method as the Presenter may select and the terms in the Official Rules. Odds of winning will depend upon the number of eligible entries. Limit one (1) prize per person, except that Grand Prize may be eligible to win the Bonus Prize (defined below). Prizes are awarded "AS IS." Federal, state, or local taxes on prizes, if any, and any other costs, fees or expenses not included with the prize are the sole responsibility of each winner.
5. **Kemba Million Dollar Duck:** A \$1,000,000 bonus prize, awarded by SCA Promotions, Inc. ("SCA"), may be awarded to the Grand Prize winner ("Bonus Prize"). In the event the Duck Number for the winner of the Grand Prize is one of the Duck Numbers preselected by SCA, that winner will also be eligible to receive the Bonus Prize. SCA reserves the absolute right to not award the Bonus Prize in the event of any irregularities in the contest, the pre-selection process, or the award process. Presenter does not guarantee the Bonus Prize and neither the Presenter nor any sponsor shall have liability to any participant for any claim in connection with SCA's award or failure to award the Bonus Prize. **Awarding the Bonus Prize is the sole responsibility of SCA.** Bonus Prize may be paid out over time. Odds of winning the Bonus Prize varies based on number of ducks entered in the race.
6. This is just a summary of the Official Rules and this summary does not contain all the rules and terms of participation. For a complete copy of the Official Rules please contact: 513-482-4500 or view them at www.rubberduckregatta.org.